

**GEAUGA PARK DISTRICT**  
Special Meeting  
Saturday, December 1, 2007

The special meeting of the Geauga Park District was held on Saturday, December 1, 2007 at The West Woods Nature Center, Novelty, Ohio. The meeting was called to order at 9:00 a.m. President Robert McCullough was in the Chair. Board members Mr. Leech and Dr. Rzeszotarski were present.

Employees present:  
Tom Curtin, Executive Director  
Keith McClintock, Deputy Director  
Paige Hosier, Marketing Director

Visitors present:  
None

**ADOPTION OF THE AGENDA**

Mr. Leech moved to accept the agenda for the meeting.  
Dr. Rzeszotarski seconded the motion and the roll being called upon its adoption, the vote resulted as follows:

Mr. McCullough	Yes
Dr. Rzeszotarski	Yes
Mr. Leech	Yes

**UNFINISHED BUSINESS**

**Marketing Plan**

The Breehl, Taynor and Zehe (BTZ) Marketing proposal was discussed and the Board would like BTZ be more specific in their deliverables, such as specific time lines, objectives and performance indicators after each phase. Mr. Curtin, Ms. Hosier and Mr. Leech will meet with BTZ to discuss the proposal.

**NEW BUSINESS**

**Survey Proposal**

A proposal for an image assessment survey from Triad Research Group was presented to the Board. The results of a community survey done in 2007 by the Park Marketing Department represented only a small group of residents. It was suggested that another survey be conducted in 2008 to include a more representative group of our constituents. There was discussion as to how Triad would survey the Amish population. The Board was in agreement that a survey would be useful and will discuss the proposal further at the January board meeting.

**EXECUTIVE SESSION**

Mr. McCullough moved to go into Executive Session at 10:25 a.m. for the purpose of discussing land acquisition.

Mr. Leech seconded the motion and the roll being called upon its adoption, the vote resulted as follows:

Mr. McCullough	Yes
Dr. Rzeszotarski	Yes
Mr. Leech	Yes

The Board returned from Executive Session at 11:15 a.m. There were no items brought forward for resolution.

The meeting adjourned at 11:34 a.m.

**SUNSHINE LAW COMPLIANCE**

The rules of the Park Board were complied with by sending notice pursuant to the rules adopted by the Board.

Respectfully submitted,

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Thomas G. Curtin, Executive Director

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Robert McCullough, President