

**GEAUGA PARK DISTRICT
BOARD OF PARK COMMISSIONERS
WORK SESSION MEETING MINUTES
May 15, 2012**

A work session of the Geauga Park District Board of Park Commissioners was held on May 15, 2012 at the Donald Meyer Center, Chardon, Ohio. The meeting was called to order at 2:00 p.m. President James Patterson was in the Chair. Commissioners John Leech and Michael Petruziello were present.

Employees Present:

Thomas Curtin, Executive Director
Keith McClintock, Deputy Director
Kathy Hanes, Executive Secretary
Barb Emch, Administrative Asst.
Emilie Gottsegen, Development Director
Paige Hosier, Marketing & Administrative Services Director
Amanda Stith, Development Associate

Guests:

None

ADOPTION OF THE AGENDA

Mr. Leech moved to adopt the agenda for the meeting.

Mr. Petruziello seconded the motion and the roll being called upon its adoption, the vote resulted as follows:

Mr. Petruziello	Yes
Mr. Patterson	Yes
Mr. Leech	Yes

NEW BUSINESS

Work Session with the Development Department

Mr. Patterson provided background on the reason for the work session (to delve deeper into the various aspects of the Park District and its departments).

Emilie Gottsegen explained that the Development Office "team" is comprised of Barb Emch and Amanda Stith as well as the eighteen GPD Foundation members and other partners. She stated that development encompasses all departments at the Park District.

Ms. Gottsegen shared the Development Department's Annual Plan of Operations with the Board. The philosophy of the department is to identify, educate, cultivate, solicit and appreciate. Ms. Gottsegen stated that, on average, "it takes telling your story ten times to get a message out to someone." She explained how fundraising is outcome driven and that to be successful, there needs to be positive outcomes from staff, visitors and donors.

Ms. Gottsegen reviewed the current list of GPD Foundation trustees and discussed the Foundation's mission, vision, values and strategic fundraising plan. She reported that since inception, the Foundation has generated over \$5.7 million in funding. Currently, \$243,000 is needed to complete the Observatory Park capital campaign.

The Commissioners discussed the positive relationship between the GPD Board of Commissioners and the Foundation Board and agreed that it would be beneficial for a Commissioner to be present at the Foundation meetings.

QUESTIONS FROM THE PUBLIC

There were no questions from the public.

ADJOURNMENT

The meeting was adjourned at 2:45 p.m.

SUNSHINE LAW COMPLIANCE

It is declared that notification of this meeting and any business conducted therein by the Geauga Park District Board of Commissioners was in compliance with Ohio's Sunshine Laws.

Respectfully submitted,

Thomas Curtin, Executive Director

James Patterson, President